

HAWK PAC Agreement Form

Business _____

Contact _____

Sponsorship Level _____

Sport Rep./Coach _____

LEVEL # of PAC's/Seasons _____

Pkg. Includes

- Stadium Seats
- Media Guide Ad
 - Full Page MG Ad
 - Half Page MG Ad
 - Qtr. Page MG ad
- Field Banner
- Court Banner
- Event Presence
- Scoreboard Ad
- Other

Address _____

Phone _____

FAX _____

EMAIL _____

Form of Payment
 Check Invoice PayPal

Signature _____

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**The Tradition
Begins Now**

Parents of Hardin Valley
Academy supporting all...

Athletics
providing a rewarding
experience thru...

Committees
that represent every athletic
and club sport program...

For information regarding Gifts-in-Kind, or
Corporate Matching Gifts please contact:
Gary Rowcliffe gary@rowcliffe.info
George Ashe asheg@k12tn.net

Mailing Address:
P.O. Box 53406
Knoxville, TN 37955-3406



www.hardinvalleyacademyathleticcouncil.org

**Thank You for
your support**



2009-10 Hawk Sponsor Benefit Chart

Membership Level/Benefits	Lowrider (\$250)	Skyrider (\$500)	Windrider (\$750)	SkyHawk (\$1000)	TalonHawk (\$1,250)	NightHawk (\$1,500)	X-Hawk (\$2,500)	Predator (\$5,000)
Hawks Decal (1 fiscal year) +1 pair of seat cushions	H	H	H	H	H	H	H	H
Outdoor Banner (1 field banner for 1 season)		H	H	H	H	H	H	H
Outdoor Banner (1 field banner for 2 seasons +1/2 page media guide ad for 1 season)			H	H	H	H	H	H
Outdoor Banner -1 field banner for 2 seasons + 1/2 page media guide ad for 2 seasons				H	H	H	H	H
Indoor Banner (1 gym banner)					H	H	H	H
Outdoor & Indoor Banners + 1/2 page media guide ad for 3 seasons						H	H	H
Event Presence + full page media guide color ad for 3 seasons + above Banner benefits							H	H
Scoreboard Ad (1 Season) + above Banner benefits								H

HAWKPAC Sponsorships

Sport Seasons

FALL PAC

Football
Girls Soccer
Volleyball
Cheerleading
Dance
Cross Country
Golf

WINTER PAC

Boys Basketball
Girls Basketball
Swimming
Cheerleading
Dance
Wrestling

SPRING PAC

Track
Boys Soccer
Baseball
Softball
Tennis
Fencing

THANK YOU
For Your Support of
Hardin Valley
Academy Athletics

2009 Fall Media Guide Ad Pricing & Order Form

Ordered By: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Athlete's Name: _____ Coach: _____

Description	Black/White	Color	Subtotal
Inside Front Cover*	n/a	\$750 Qty: __	
Inside Back Cover*	n/a	\$750 Qty: __	
Outside Back Cover*	n/a	\$900 Qty: __	
Full Page	\$300 Qty __	n/a	
Half Page	\$200 Qty __	n/a	
Quarter Page	\$150 Qty __	n/a	
Business Card	\$75 Qty __	n/a	
One-Liner**	\$50 Qty __	n/a	

Artwork Supplied:

Business Ad

E-mailed Electronic File Electronic File Enclosed

Personal Ad

Photo Enclosed Photo Not Enclosed

Fax Proof to: _____

E-mail PDF prof to: _____

Copy: _____

Greetings Hawk fans! Thank You for your continued support of the Hardin Valley Academy Athletic Council and all the Hawk teams at HVA. We look forward to an ongoing relationship with you through our sponsorship and gift in-kind programs with you and/or your business in the coming years. This is our second season, and we are incredibly excited about having a senior class at HVA and competing in all 16 varsity sports and several club sports. In our successful inaugural season, many teams sent student athletes to state final competitions, and HVA Track brought home our first ever state champion. Please check out the display cases by the gymnasium!

Our sponsorships are available as single items, such as an indoor gym banner, or as the popular Hawk PAC combinations, which include a variety of outdoor & indoor banners, media guide and event sponsorships. We are very committed to our one-rep/one team/one sponsor guidelines and hope you too find this beneficial in working with us. Please feel free to contact any Council board member or any team sports PAC Rep for information about the enclosed programs.

Our base donation level for single sponsorship items is: \$500 for an outdoor banner, \$325 for an indoor banner, & \$300 for a full page media guide ad. You have the choice of one or both promotional seasons of 5 months- either Aug to Dec OR Jan- to May. Currently our fields include football/girls soccer, baseball, softball, or track/ boys soccer. You will find our combination 'Hawk PAC's' valuable in the discounts they contain. Our two most popular Hawk PAC's are the SkyHawk and the NightHawk. The SkyHawk is \$1,150 annually in separately priced media, but only \$1,000 in the HawkPAC. We offer a spread out payment election plan to accommodate your finances, with 50% paid up front, 30% due at the end of the first month and 20% or the balance due at the end of the second month. Please contact any board member for additional information

Our banners are now a standardized 84" by 42" on a dark HVA blue background, with white only logo's, so they'll look consistent with the gym banners, which are similar colored and 45" x 45". All outdoor banners are hung on the softball field exterior fence from August thru June. As a donor/sponsor, you choose which season and on what field you wish to have your banner hung, per the HawkPac package. The media guide ads in the HawkPAC's are black & white. Color full page options remain solely in the media guide promotion and are not included in the Hawk PAC's

Two more way you can support the Hawks and save!
www.hardinvalleyacademyathleticcouncil.org for more details



Discount Cards



Reserved seating

*Must call to find out if still available. Cannot guarantee page placement unless authorized.

** Line ads contain no artwork or pictures, ad must be 15 words or less.

To reserve your space call Donna Barnett at (865) 531-2930 email: mdbarnett@knology.net

Turn in all Ad Order Forms to: Donna Barnett, HVAAC

HVAAC is a tax-exempt entity under federal 501C3 regulations, and is a registered sales tax-exempt entity at the state level. HVAAC is incorporated as a nonprofit in the State of Tennessee

More details on our website in 'Documents and Forms' at
www.hardinvalleyacademyathleticcouncil.org