

Hardin Valley Academy Athletic Council
Executive Board, Coaches, and PAC Rep Meeting
December 7, 2009

Attending:

Executive Board Members – Gary Rowcliffe, Ron Honken, Kathy Hensley, Teresa Laggis, Barbara Bush

PAC representatives/Coaches: Jason Smith (Gsoccer), Ken Vara (wrestling), Barbara Miller (FB), Kevin Schlosser (FB), Tracy Such (dance), Danielle Mayes (cheer), John Hensley (SB), Laurie Salmons (golf), Bryan Brown (CC,track), Mindy Rector (cheer), Katie Smoak (BB), Tom Feiten (tennis), Danny Walker (Volleyball), Vince Yinger (CC), Steve Moore

Treasurer’s report:

K. Hensley distributed the November 2009 treasurers report to PAC Reps, coaches and board members. K. Hensley mentioned a correction that needs to be submitted to the General Fund Balance as described below:

	Combined	General Fund
Balance beginning of the month	\$79,848.98	\$10,421.28
Income for the month	\$34,577.28	\$ 3,057.55
Expenses for the month	\$(35,039.58)	\$ (1,964.20)
Balance	\$79,386.68	\$11,314.63 <i>(corrected 12/7/09)</i>

Financial commitments: Still need to purchase Air compressors from General Fund vote- no purchases made to date

Cost allocations for Winter Media Guide have been made to all sport accounts, but the General Fund cost of the printing has not been incurred.

K. Hensley distributed the Contribution and Use of the General Funds by all sports. At the November PAC rep meeting it was discussed among the members that they would like to know how much a particular team contributed and used from the General Fund before any voting occurred for disbursement. K. Hensley provided all reps with this information.

Secretary’s Report:

- Ron Honken stated that the minutes from last month’s meeting and October minutes needed to be voted on. **Motion from B. Miller and 2nd from T. Such to approve October and November Executive Board, Coach, and PAC Rep meeting minutes.** Motion passed unanimously.
- B. Bush asked that all in attendance please update their email addresses, sign in sheet to include this information was passed out.

PAC rep reports:

- Baseball – K. Smoak talked about UT concessions earning about \$500 for their workday. Baseball is willing to commit to working one game per year in the same stand next year. If HVA is given a larger stand next year, they will consider working more games. Yard raking was planned for last weekend, but was postponed until December 12 due to the snow. Ice Bear tickets – still in process; money will be collected on December 11. Check Drive - \$3400 received so far, checks and credit card payments continue to trickle in. Golf tournament – Gettysvue Country Club on May 3, 2010, **request brochure to put on website as soon as it is available.** If you know anyone who would like to play, please contact Katie. NABF World Series – HVA is a host site for the week one of the World Series in July. Two reps for Fund Raising Committee – Coach is talking to two sets of parents; **as soon as baseball has a commitment they will share their names with B Trew.** US cellular sign ups – baseball has recruited one person to work Saturday. Service Project – empty stocking fund on December 22 distribution day from 6:30am – 12:00pm. They will push baskets along conveyors or load baskets onto carts and/or help clients to their cars with the baskets using carts.
- Boys Basketball – no report
- Girls Basketball – no report
- Cheerleading – D Mayes informed attendees the Fall market place was not a huge success, maybe because of rainy weather. Made a profit of about \$470. Vendors had a positive experience and would probably participate again next year.
- Cross Country – Coach B Brown said his team is in hibernation, it is their off season.
- Dance – T Such said that the team appreciates the new mirrors that have been installed 2 weeks ago.
- Football – report from B Miller – Banquet of approximately 300 athletes and family members attended at the Foundry on November 13. Two athletes were names to “All Region”. Locker campaign in progress, so far \$600 collected. This Sunday team meeting with parent leaders. K. Schlosser is working on open invoices. Working on their 2 contacts for the General Fund Raising Committee.
- Fencing – no report
- Boys soccer – no report
- Girls soccer – J. Smith - would like to offer his practice (Chiropractor) to perform massages for \$10 per half hour as a fundraiser. He is able to create a flyer that could be individualized per team. Each certificate the team sells would allow the team to keep 100% of the sale. This would allow J. Smith exposure while offering massage services for a discounted price. **J. Smith will provide sample flyer.**
- Girl’s softball – T-shirt sales during Spirit week went well, they made \$1,938. Concrete slab was poured and the next step is the Astroturf to hopefully be put down during the Christmas break, and then the frame installed. The netting will not be purchased until closer to the beginning of the practice season. The two names for the General Fund Raising committee are: F Langston and S. Eubanks.
- Swim/Dive – no report

- Tennis – T. Feiten – recruiting 2 General Fund Raising Committee members. There will be cuts this year for the tennis team. T. Feiten was informed today that Coach Vest/Busch will NOT be the coach this season, will contact G. Ashe regarding possible replacements. Tennis is scheduled to work the HVA concessions next Tuesday. Will arrange a team meeting for perspective players and well as returning players to inform them of Scrips and other fund raising opportunities.
- Track – B. Brown said that they are in the middle of their winter conditioning. The athletes train on the track 2 times a week and weight lift once a week.
- Volleyball – no report
- Wrestling – K Vara – HVA has meet vs West and South Doyle this week Varsity team has tournament this weekend overnight in Kingston. Wrestling does not have their names yet for the General Fund Raising committee. HVA will have a home meet on 12/18/09, the Friday before the Christmas break.
- Golf – L. Salmons – wanted to thank General Funds for the money for Nationals. 2 juniors went to Nationals and did well. Would like the HVA golfers to participate in the Baseball golf tournament, but will need information. L. Salmons would like to recruit another parent to be the PAC rep since she has a senior and will be graduating.

Website – K. Black – not available. G. Rowcliffe mentioned that K. Black is working on a database for communications from the HVAAC. This would be in addition to the E Talon from the school. Currently K. Black has contact information for the coaches, Executive Board and Pac Reps, and will be accepting information in the near future with parent contacts.

General Fund Request – none

Fund Raising – B. Trew announced that there will be a pancake breakfast at Aubreys on Cedar Bluff to benefit the Spring sports on February 6. The next open date for a pancake fundraiser is in May. The spring sports to participate are: Baseball, softball, tennis, golf, fencing. B. Trew and T. Laggis will book dates for the Fall/Winter sports soon as the dates fill up quickly. All team sales go directly to the teams. Any door sales will be divided among the teams working.

- TradeBank – G. Rowcliffe – we are signed up.

Discount Cards – T. Laggis reported we have sold approximately \$30,000 - \$31,000 this year, compared with \$38,000 made last year. Have lots of cards left. ***B. Miller made a motion to give cards to the HVA faculty, K. Vara seconded the motion. Motion passed unanimously. It was mentioned that we could possibly offer students/families to buy the cards at 1/2 price.***

General Fund – R. Honken mentioned the idea of assessing a \$100 fee to all athletes is waiting on G. Ashe's approval. Athletes would have the opportunity to either sell 10 discount cards or pay the \$100 fee. B. Brown expressed his concerns that there would

not be any support from the coaches on this fee. He feels the families are strapped financially and this fee is too high. T. Such also stated that this fee would not be accepted well by the families. Ron expressed his concerns for the General Fund's purpose, which is to serve and assist study athletes. R. Honken stated the General Funds are very low, and we need to increase our available funds. B. Brown would like to see a general fund raising campaign for the express purpose of building these needed funds in lieu of assessing a \$100 fee. B. Brown feels that athletes won't "try out" for a sport, if they know the fees are going to be high. R. Honken stated that no student should be turned away from participating in a sport because of lack of money. He also states currently there is an imbalance of fees for the sports. The team fees range from \$25 - \$1000. T. Such would like to see the costs of the advertisements in the Winter/Spring guides to be reduced, so more businesses could participate. This would allow the media guide to grow and would cut the costs for the businesses. ***K. Smoak mentioned that we could look at other schools for pricing comparisons for the media guide.***

General Fund Raising Committee: D. Mayes discussed that the Executive Board did not allow enough time for PAC reps to recruit parents for this position. Although this was mentioned at the last meeting, a formal request was not made until last week. ***B. Bush will send a reminder next week for the contact names to be given to Billy Trew.*** The first General Fund Raiser is expected to be in January as a silent auction/chili cookoff.

Scripts: update per K Smoak, doing OK, but need to increase awareness and promote it better. So far baseball has made about \$2000 from Scripts sales. Last day before the holiday break for placing orders is December 10th or pick up on the 17th.

Johnny Long Training: B. Brown said they had a coach's meeting this past Friday. Knox County offers a stipend for a strength and conditioning coach for all schools, he is not sure how much the stipend is. The Johnny Long's facility is located 3 miles from HVA. The training is different prices for each team, depending on their needs and attendance. Currently Johnny Long is working with Boys soccer 2/week, and football 3/week on the HVA campus. Fee per child is \$38 for a 6 week session for football players. R. Honken mentioned that the field usage at HVA is dismal. HVAAC is not going to put any more money into the side field. The practice field is not in good condition because of overuse. Would like to look into possibly purchasing artificial turf for the practice field.

US Cellular – G. Rowcliffe talked about the US Cellular calling all communities promotion. The corporate Turkey Creek location is donating some door prizes at the December 15th and January 12th basketball games. In order to win the door prizes (which include SD cards, gel phone covers, blue tooth headsets and others) you simply have to show up at the game with TWO voting cards from U.S. Cellular. Winners will be announced at half-time!

One card needs to be the one you used to vote with. Write your cell phone number on it and drop it in the box at the U S Cellular table by the ticket table at these home games. This will also get you a \$1 off admission price!!! The second card needs to be an unused

voting card. Drop it in the second box and you'll get another \$1 off admission!!! These cards will be used for parents and faculties at the school who cannot get out to vote or do not have internet access.

Old Business:

Media Guide – K Smoak discussed the winter media guide; the guide had 37 ads sold and will consist of 36 pages. K. Smoak ordered 200 books. All businesses who place an add in the guide will receive a media guide with a thank you letter enclosed. She also distributed handouts for the Spring Media Guide for prospective businesses to all the PAC reps.

Meeting adjourned at 8:17pm. Next Exec Board meeting is December 21^h at 6:30 at Aubreys. Next PAC Rep & EB meeting is January 4 at 6:30 at HVA.