

**Hardin Valley Academy Athletic Council
Executive Board, Coaches, and Pac Rep Meeting**

June 1, 2009

Minutes

Attending:

Executive Board Members – Gary Rowcliffe, Teresa Laggis, Kathy Hensley, and Donna Barnett

Coaches – K. Galloway (Boys Basketball), J. Galloway (Girls Basketball), Mindy Rector (Cheerleading), and Rebecca Pierce (Volleyball)

Pac Representatives – Katie Smoak (Baseball), Jeff Cornelius and Steve Moore (Girls Basketball), Vince Yinger (Cross Country), Tracy Such (Dance), Kevin Schlosser and Barbara Miller (Football), Tom Feiten (Tennis), Daniel Yarnell (Track), Toni Warner and Danny Walker (Volleyball), and Ken Vara (Wrestling)

Secretary's Report:

Minutes from the May 4, 2009 were reviewed. T. Feiten made a motion to approve the Minutes. D. Yarnell second the motion and it passed unanimously.

Treasurer's Report: K. Hensley distributed financial reports to each team.

Total Income:	\$39,177.87	General Fund Balance \$8,997.83
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Less Total Expenses:	\$ 32,293.17
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Net Income:	\$ 6,884.70
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Athletic Director Comments:

Gary Rowcliffe announced that G. Ashe had hip surgery and is in rehab. We all wish him a speedy recover Per G. Rowcliffe, Ashe's only general funding request is for the top seeding of the fields. K Schlosser updated the group on the reseeding of the football field which cost \$1800. This money (\$900) came directly from the football PAC and \$900 from soccer PAC.

PAC Updates:

1. **Baseball** – There no report.
2. **Boys Basketball** – Coach K. Galloway reported next month there will be a basketball camp 6/15-6/17th and an AAU boy's basketball tournament 6/19-6/21st is tentatively scheduled also.
3. **Girls Basketball** – Coach J. Galloway announced there will be an AAU girl's basketball tournament 6/ 12-13th. Divider on hold briefly due to the Knox county decision process.
4. **Cheerleading** – Coach Rector announced practice started and camp is scheduled in 2 weeks. Coach Rector also introduced the new PAC Reps. The team is getting \$500 from Snappy Tomato and still needs \$1000 more to purchase the necessary gymnastic mats for practice and a good camp.
5. **Cross Country** – V. Yinger announce that there would be a cross country camp 7/12-7/18th.
6. **Dance** – T. Such stated there girls are practicing daily and a competition is scheduled for 6/27-6/30. There is a car wash this Saturday from 11-3pm.
7. **Football** – K. Schlosser announced the team is busy and participated in a couple of scrimmages last month. The boys did very well. The team participated in a community outreach this last Saturday, building a Habitat for Humanity house. Thanks to R. Honken for the trailer and getting money for video taping of the games. He is working on 2 different deals, one with Chick-f-Lay and the other with Food City. He is also working on a deal with Coke and/or Pepsi. R. Honken came up with a good idea for the team's image. K. Schlosser held up a sample t-shirt with the teams logo and 2009 schedule on it for all to see. R. Honken informed everyone that these are selling at cost and that the team will make no money on them. They are simply to set the standard look for HVA Football. K. Schlosser let everyone know that there were only a couple left if anyone was interested in purchasing them. The team is also creating a poster with the 2009 schedule on it. If anyone has any connections in printing, please let him know ASAP. Also, season tickets are available for those interested.
8. **Fencing** – There was no one present to report.
9. **Boys Soccer** – There was no one present to report.
10. **Girls Soccer** – There was no one present to report.

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11. **Softball** – K. Hensley stated for J. Hensley there was nothing to report.
12. **Swimming** – There was no one present to report.
13. **Tennis** – T. Feiten stated there was nothing to report.
14. **Track** – D. Yarnell reminded everyone that the track team is hosting the national qualifier for AAU Jr. Olympics on July 9-12th. HVA was the site selected due to issues at UT, and the program knew how well other meets have been run in the past. They expect a smaller number of athletes this year but more next year if we do a good job in handling the meet this year. This is a big deal for the school and may need some funding for the program.
15. **Volleyball** – Coach Pierce stated the team is conditioning now. Camp is scheduled for 7/6-7/13th. Coach Pierce shared with everyone that she is the daughter of Yvonne Pierce, secretary for HVA. She will also be teaching at HVA, beginning this fall.
16. **Wrestling** – K. Vara announced summer practice began 6/10. Wrestling is trying to arrange a tournament on 6/12 and 6/19th at the school. The team is also trying to schedule a preseason tournament in the fall 2009.

General Discussion on Requests for General Funding:

1. Coach Rector needs money for mascot uniforms which need to be ordered ASAP to be here in time for the first home football game in August 2009.
2. K Schlosser asked for confirmation of 10% rule regarding donations and covering a specific item. The 10% rule does not apply to donations covering a specific need as the dollars donated are for a specific coverage with a specific \$ amount indicated.
3. R Honken updated and reviewed how RFGF are processed.
4. Starting 7/1/09 the EB will have budgeted \$2000 for exec spending. In addition, all money for membership will go into a long term capital fund.
5. The track team asking for a loan for an additional long jump pit, especially necessary since HVA is running big meets. D. Yarnell stated Coach received an astronomical quote of \$22,000 from one vendor. Christos Xristopolous (one of the track team member's father) quoted his company and volunteers could do it for \$10,000. The team can pay \$3,000 to \$4,000 now and raise the entire amount within the year, but with the track meet coming up this summer, need to have it implemented now! The additional long jump will easily pay for itself and will also enable more money to be raised with future big meets. R. Honken made everyone aware of equip rental from United Rental. Any team can use the equipment for one day or over a weekend or for no cost except for fuel. John Deer landscaping for wholesale cost saving us 45-50%. In addition, the sales tax will be refunded. Cost could be lower depending on work and volunteers involved. Very comfortable that we can pay back and it is a gift that keeps coming. Ron suggested using the membership money K. Hensley concerned with money being there in general fund. If we don't vote now can still
6. Scripps program cost us \$7.50 a week to cover the cost of shipping the purchased gift cards. She is asking the general fund to reimburse her from now on as the cost adds up over time. S. Moore made the motion to have the general fund cover shipping costs associated with the Scripps program. D. Yarnell second the motion and it approved unanimously. T. Such requested that we do every other week; however, K. Smoak stated it will hurt the level of participation if we do every other week.

Update on Fundraising:

1. **Sponsorship Benefit Chart – G. Rowcliffe distributed an update on sponsor benefits. The bottom line is that banners will be visible all year long with discounting occurring when a company sponsors multiple seasons. G. Rowcliffe asked all PAC Reps to go back and discuss with their parents what to tell companies when securing sponsorships. He informed everyone that he should have the new brochures by 7/1/09. Clarified that cost of redos come out of accounts tagged or that the general fund covers the cost. Only 14-15 at \$105 per banner if they renew. G. Burkette displayed the new banner to everyone.**

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2. Sponsor Roster – Teresa updated everyone on new sponsorships. She reminded everyone to review the Roster that will be updated and sent out every other week and send her any new sponsors contacted and the outcome of any communications and/or commitments.
3. Website – G. Rowcliffe updated for K. Black that he has purchased the new system and is working on rebuilding the website.
4. 2009-2010 Budget – R. Honken reminded that we are starting a new year and reviewed what we got donated this past year based on requests. He explained that we need more information from the teams on what their needs are in order to get sponsors to cover the costs. He pleaded with every sport, to take the time to fill out the 2009 Budget Request, attached to the Agenda for our July meeting. He stated that the EB will work on having an annual budget to present.

Open Discussion:

1. Open fundraising idea – there were no responses to this issue.
2. Media Guide – D. Barnett is requesting a rep from each sport to help with media guide for the fall season. R. Honken stated his concerns with lack of potential sponsorships for next year and that we have a lot of work ahead of us. He suggested that if we do not have a parent involved with a particular sport, we will not include in that sport in the media guide. This suggestion needs to be included in the PAC Rep manual. D. Barnett stated that 60 days from today we need to go to press to have the media guide in time for the 1st home football game. The ads need to be into D. Barnett by the 9//03/09 PAC Rep and Coaches meeting. J. Cornelius is going to help also with the production of the medial guides with D. Barnett.
3. LT Planning Meeting – have to have done soon. This first years wraps up by the end of June. Once behind us, we wil have a lot of wind behind yuz.
4. Scripps Update – K. Smoak reviewed with everyone that \$2,500 has been made to date.
5. HV Youth Sports Program – R. Honken asked for an update from anyone. He is hearing good things coming out of program and believes it will continue to grow as the community continues to develop. The group decided that someone from the HV Youth Program should come to the next meeting. R, Honken will get with Coach Jones to get the name of the appropriate individual to contact and personally invite to the next meeting. Teresa will add this person to our list of attendees.
6. Ron updated everyone on the school's sport packages available with Kessler's to unify our look for the various sports program at HVA. In the worst case, we would buy one item of everything to have in the concessions stand. We will be using Nike solely. We will open up the sports package purchase window one month prior to each season for the associated sports.
7. Ron updated everyone on the scoreboard sponsor packages for all of our scoreboards inside and out. We are at risk, currently, of running out of available space. J. Galloway is concerned about the size of indoor coverage and how it will look.
8. Ron updated the group on the traveling trophy concept.
9. When are we going to send out renewal notices? K. Hensley addressed a concern regarding when renewal HVAAC membership notices would go out and stated they would not be sent out until new calendar year which begins 7/01/2009.
10. **Baseball batting cage update per ron –GET WITH RON**
11. Ron updated everyone on the possibility of radio station coverage for the football games. The company will broadcast the day following the games. He stated that we will need teams to get sponsorships to sell adds during the coverage.
12. G. Burkette announced we raised a net of \$2,500 from the golf tournament with a total of 44 golfers.
13. G. Rowcliffe addressed a question from J. Cornelius regarding how long charter members would be accepted and stated that G. Ashe and S. Reynolds wanted the next 2 upcoming classes to be allowed to apply for charter membership and have their bricks engraved at the school.
14. G. Rowcliffe discussed changes to the Secretary and Director of Public Affairs position. In addition, G. Burkette is stepping down; however no one has stepped up yet to express interest in covering the position. We are going to put out the bid for the general meeting, but would like any ideas ahead of time to decrease potential chaos at the general meeting.

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15. K. Vara commented on the Discount Card incentive of \$50 for 30 cards sold. He suggested that we modify the number of cards sold for those individuals in multiple sports.
16. V. Yinger would like the hawk logo for a sign be included on the Cross Country course.
17. K. Vara asked for an update on the UT concession stand idea. G. Burkett stated we are waiting on our 501 c 3 license and will follow up for the next meeting. He did confirm that we will have our logo banner in the same stand for the whole football season.

Next meeting:

The next PAC Rep, Coaches, and Executive Board meeting is scheduled for Monday, July 6th, 2009 at 6:30pm at HVA.

Highlighted items require attention by specified EB member

Minutes submitted by Teresa Laggis, HVAAC Secretary

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Action Items

General:

T. Laggis will send out a reminder to the coaches about the upcoming apparel representative event. G. Ashe asked everyone to take a look into the trophy cabinet before leaving to see the letters.

Football: Schlosser and the Parent Leadership Committee are working on food representatives for concessions and he and B. Miller, the other Foot ball PAC Rep are working on foot ball sponsorships.

Golf Tournament:

- Players can still sign up to play but he would like all players registered by 5/25/09.
- G. Burkette stated he needed all logos for banners by 5/15/09.
- G. Ashe stated we will not have kids at the tournament for any reason.
- G. Burkette also mentioned that the tournament still needs water and drinks donated if any one has any connections.

Approved Items

Secretary's Report:

K. Bishop made a motion to approve the Minutes with the changes to the financials. B. Miller seconded the motion and it passed unanimously.

Completion of Practice Fields:

T. Feitin made a motion that $\frac{1}{2}$ the cost of preparing and completing the fields (\$3,912.14) is paid for by the general fund and the remaining $\frac{1}{2}$ by the teams (\$1,304.04 each). K. Vara second the motion and it passed unanimously.

Field Maintenance:

B. Miller made a motion to purchase both pieces of equipment for \$629.12. Coach J. Galloway second the motion and it passed unanimously. G. Ashe encourage d anyone with concrete and lumber connections to secure donated supplies or at the very least deeply discounted prices.

Request for General Funding:

B. Miller made a motion that the basketball teams pay \$2,000 of the \$11,000 curtain cost and the remaining \$9,000 to be covered by the general fund, with the basketball teams repaying the general fund \$2,000/year for 3 ye ars with annual eval uations. T. Warner second the motion and it passed unanimously.

Website Changes:

D. Walker made a motion that we purchase the new system for \$799. Coach J. Galloway second the motion and it passed unanimously.