

**Hardin Valley Academy Athletic Council**  
**Executive Board, Coaches, and PAC Rep Meeting**  
**January 7, 2009**  
**Minutes**

**Attending:**

**Executive Board Members** –Ron Honken, Teresa Laggis, Kathy Hensley, and Gordon Burkett

**Administrative** –George Ashe, Assistant Principal and Athletic Director

**Coaches** – Bryan Brown (Track & Cross Country), Michael Fredieu (Softball), and Whitney Hickam (Softball)

**PAC Representatives** – Katie Smoak (Baseball), Robert Wright (Baseball), Jeff Cornelius (Girl's Basketball), Vince Yinger (Cross Country), Ken & Ellen Bishop (Fencing), Kevin Schlosser (Football), Sandra Ellis (Football), Rob Gosselin (Golf), Suzy Kington (Soccer), John Milner (Girls Soccer), Jim Dyer (Swimming), Daniel Yarnell (Track), Toni Warner & Ken Black (Volleyball), and Ken Vara (Wrestling)

**Secretary's Report:**

Donna requested in an email to change the section on the media guides to state "One ad was placed in a smaller size than was purchased by the sponsor. This ad will be included in the appropriate size in the Spring Media Guide at no further cost to the sponsor." Kathy asked that the "bi-weekly" report distribution be removed. Katie asked that the Scripps program section of the minutes be changed to weekly. Bryan Brown mad a motion to pass the minutes with the changes noted. Vince Yinger second the motion and it passed unanimously.

**Treasurer's Report:** Kathy distributed financial reports to each team. A quick review highlighted the net income for all classes which is \$70,262.02. Many of the open invoice amounts are from the Media Guide sponsorships. Kathy told the group we would be changing to Y12 Federal Credit Union for banking. She also strongly encouraged all coaches to tell their team players to cash any \$50 check they received from the sale of discount cards.

**Introductions:** George introduced the new Softball Coach Michael Fredieu and Assistance Softball Coach, Whitney Hickman. He also introduced the Fencing PAC Reps, Ken and Ellen Bishop. The Bishops will be instrumental in establishing a fencing program at HVA.

**PAC Updates:**

1. **Baseball** – Katie Smoak stated that the Scripps program is ongoing and has made \$600 for the team thus far. There is one more day to rack leaves.
2. **Boys Basketball** – There was no one present to report.
3. **Girls Basketball** – Jeff C. announced the team will host a Pancake Breakfast at Applebee's on 1/31/2009. George stated there is still a need for a gym divider, but it will be tabled until there is a complete resolution with purchasing one that will meet all of the needs for the HVA gym.
4. **Cheerleading** – No report at this time.
5. **Cross Country** – Vince stated that most of the CC kids are running track now. There are plans for a cross country camp in the summer.
6. **Dance** – The Dance Team decided not to attend the National Competition.
7. **Football** – Kevin stated that in the off season, there is an emphasis on selling banners and working on fundraising for next year's season.
8. **Golf** – No report at this time.
9. **Boys Soccer** – There was no one present to report

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10. **Girls Soccer** – There are 3 fundraising efforts currently underway. The team is participating in the Pancake Breakfast on 1/10/09m, handling the concessions for the basketball team on 1/20/09, and selling cookie dough in March 2009. There are no requests for funds at this time.
11. **Softball** – No report at this time.
12. **Swimming** – Swimming season is underway. The team just beat Farragut.
  
13. **Tennis** – There was no one present to report.
14. **Track** – Currently in off-season. Fundraising efforts include Pancake Breakfast and Concessions.
15. **Volleyball** – Girls had a Christmas Party with the Coach. Current fundraising includes *the Pancake Breakfast and Chili Cook-off before a basketball game.*
16. **Wrestling** – Ken reported that the team had an 11-9 loss in a match against Alcoa. The last home match is on the 13<sup>th</sup> or 14<sup>th</sup> and would love to have the school support.

**Request for Funds:** While there were no requests for funds, Ron urged the coaches to complete the Budget Proposals by next meeting. The Council needs to know what the needs are of all of the teams.

### Update on Fundraising:

1. **General Sponsorships / Fundraising** – Gordon announced the Pancake Breakfast will be held this Saturday, January 10<sup>th</sup> at Aubrey's on Middlebrook Pike from 8-10:30am. Teams involved include: Baseball, Girls Soccer, Track, Volleyball, and Wrestling. He expressed sincere thanks to Aubrey's for all they have done to support the event. Gordon shared a couple of fundraising ideas that need input prior to implementing further. One fundraising idea was the Scripps Program. Katie Smoak reviewed the program and stated that she would need help one the project gets going strong. A second fundraising idea was UT Concessions. Yarnell asked that we determine the time commitment needs before we can completely decide the course of action to take. He also asked whether the involvement would be on an individual team basis or as a General Council basis. Ron suggested and *Gordon agreed to put our name on the list for concession help now to ensure we would have a slot, should we decide to act on this idea.* A third fundraising idea is a Golf Tournament in the spring. Gordon is suggesting \$60-\$70 for a round of golf (normal charges are \$40-\$50 for a round of golf and change per course), however, most of the dollars raised will be from "hole sponsorships". He is predicting 100 golfers in the morning and another 100 in the afternoon. Gordon stated he will attempt to get lunch donated as well. Bryan suggested that early June would be a good time to hold the fundraiser and the group agreed. Kathy suggested that each team take a hole to sponsor and be creative with the contest.
2. **Winter Media Guide** – Kathy gave a report for Donna. There are 20 sponsors on the list for the Spring Media Guide, with several being carryovers from previous seasons. The deadline for entries is February 6, 2009. After little discussion regarding left over fall media guides, it was decided that the Council should use them in sponsor sale promotions.

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3. **Field Banners** – Gordon met with Pro Net. He needs the size of the baseball banner that was agreed upon previously. *Gordon plans to contact other vendors prior to next month's meeting to determine if we can similar quality banner for less.* Bryan suggested Gordon contact William & Lea, Inc. to discuss banner production and expense. Gordon asked that if anyone else had other leads to let him know as soon as possible so he can investigate other possibilities soon.
4. **Court Banners** – Kathy stated the 16 banners currently hanging in the gym will be taken down in June 2009. Pro Ban will send each sponsor a renewal package for next school calendar year. She further clarified that if a sponsor does renew their sponsorship, the sport that initially secured the sponsorship would receive the proceeds from the net renewal (dollars donated less the cost of the banner and 10% which goes to the General Fund). Kathy and Ron also urged the PAC Reps and Coaches to call their sponsors now to secure their renewal, rather than waiting on the packages to go out.
5. **Harlem Superstars** – Teresa announced reviewed the details of the big fundraiser event and said the date is set for February 10, 2009. Both girls and boys basketball teams and the boys soccer team will be handling this fundraiser. They need to fill the gym to be able to see a sizeable profit and will be targeting feeder middle schools in the area. *She will contact Keith and Mike to get more details and begin press work.*

### **Open Discussion / All Sport Fundraising Ideas**

Several suggested fundraisers include:

- Freshman/Sophomore dance around Prom time.
- Athlete work auction
- Basketball tournament

*George stated he would discuss at tomorrow's Coaches meeting.* He also announced that the weight room is completed and would be opening next Monday, January 13<sup>th</sup>. He invited the council members present to preview the weight room after the meeting.

### **Next meeting:**

The next PAC Rep and Coaches meeting is scheduled for Monday, February 2, 2009 at 6:30pm at HVA

*Highlighted items require attention by specified EB member*

Minutes submitted by Teresa Laggis, HVAAC Secretary