

Hardin Valley Academy Athletic Council
Executive Board, Coaches, and PAC Rep Meeting
January 4, 2010

Attending:

Executive Board Members – Gary Rowcliffe, Ron Honken, Kathy Hensley, Teresa Laggis, Barbara Bush, George Ashe (athletic director)

PAC representatives/Coaches: Ken Vara (wrestling), Barbara Miller (FB), Tracy Such (dance), Danielle Mayes (cheer), Bryan Brown (CC,track), Mindy Rector (cheer), Katie Smoak (BB), Tom Feiten (tennis), Tonya Greenlee (Boys Basketball), Bruce Meek (Bsoccer), Ken Bishop (fencing), Jack Hay (Bsoccer)

Treasurer's report:

K. Hensley distributed the December 2009 treasurers report to PAC Reps, coaches and board members.

	Combined	General Fund
Balance beginning of the month	\$79,356.70	\$11,789.65
Income for the month	\$34,637.76	\$ 2,141.06
Expenses for the month	\$(36,188.07)	\$ (1,618.81)
Balance	\$77,806.39	\$12,311.90

Financial commitments: Still need to purchase Air compressors from General Fund vote- no purchases made to date

PO Box will need to be renewed in January 2010.

Secretary's Report:

- Ron Honken stated that the minutes from last month's EB/PAC meeting (December) needed to be voted on. B. Bush announced that she received an email from Steve Moore, stating that he was in attendance at the December meeting and would like the minutes to reflect this. ***B. Brown motioned to approve the December minutes with this correction. B. Miller seconded the motion. Motion passed unanimously.***

PAC rep reports:

- Baseball – K. Smoak informed all of upcoming golf tournament that is planned to be held at Gettysvue Country Club on May 3, 2010. She requested that the brochure be placed on the HVAAC website. She encouraged potential participants in the golf tournament to sign up tonight. The baseball teams' check drive has raised \$4225 so far. Checks and credit card payments continue to trickle in. The team is also selling Ice Bear Tickets, which 69 tickets have been sold to date. The leaf raking fundraiser has raised approximately \$500. K. Smoak also mentioned that 20 people from the baseball team participated in the Empty Stocking Fund as a service project on December 22, 2009. This was

distribution day and the boys had a wonderful time although they worked very hard. Pictures can be found at knoxnews.com. K. Smoak also provided a list of sponsors and advertisers for the baseball team: Firehouse Subs, Innovative Solutions, Law Offices of Tony Farmer, Snappy Tomato Pizza, Benchmark Associates Inc, Anthony Martin DMD, Cox Interior, United Community Bank, Don Gallo Mexican Grill, Quiznos, State Farm Dennis Maynard, Westside Kennels, State Farm Todd Henderson, Diamond Baseball, Pete Michaels. ***K. Smoak gave one of the team's Fund Raising committee contacts as: Brad Richardson.***

- Boys Basketball – T. Greenlee stated the boy's team had their first 2 wins of the season.
- Girls Basketball – Girls have a pancake breakfast at Applebees on February 13, 2010.
- Cheerleading – M. Rector mentioned the team is sponsoring a "cheer clinic" on January 24, 2010. They plan to have a chili supper fundraiser on January 26th at a Home basketball game. The team is competing in a competition on January 30th. A second competition is scheduled in Atlanta on February 6-7. The team is having a Winter Formal on February 19th, 2010.
- Cross Country – Coach B Brown said his team is starting back in training. He also mentioned that on Tuesdays and Thursday from 3:45pm-5pm there is a speed and development clinic at the school for anyone who would like to participate.
- Dance – T Such said that the team has a competition on January 30.
- Football – report from B Miller – small workouts are starting back up next week. B. Miller asked about the banners on the fields and if they have been moved to the road yet. R. Honken and G. Rowcliffe said they have not been moved yet, but if a football team or soccer team has a 1 season sponsor they will be moved to the road side view on the softball field – just as quoted to the sponsor. B. Miller has submitted one name for the General Fund Raising Committee, and is currently looking for another volunteer for the second position.
- Fencing – K. Vera – Team had a tournament in mid-December in Maryville and did well. Junior Olympics qualifier is this weekend but he doesn't know if they will have any players competing yet. Championship in February.
- Boys soccer – B. Meek – Boys continue workouts. B. Meek mentioned he was unaware of the upcoming pancake breakfast on February 6th, and ***would like for the boys soccer team to opt out of this fundraiser if possible. T. Laggis confirmed that they would not participate in the breakfast fundraiser.*** However, G Rowcliffe suggested they ask Coach McLean first, as it's important for all spring sports to participate.
- Girls soccer – no representative at meeting. K. Hensley mentioned that the girl's team has an open \$250 invoice from the golf tournament for: Morgan/Stanley. ***G. Rowcliffe said he would look into this matter and get back with K. Hensley on the outcome.***
- Girl's softball – K. Hensley – Carpet has been installed, and they are waiting on the next warmer day (preferably with temperatures around 50 degrees) for more installments. Poles are ready to have nets hung. K. Hensley mentioned having

the parameter of the batting cage fenced. ***The two names for the General Fund Raising committee are: F Langston and S. Eubanks.***

- Swim/Dive – no report
- Tennis – T. Feiten – stated it is a challenge to recruit any parent/player since the season is not up and running yet. The tennis team currently does not have a coach. The first tennis match is in 8 weeks. T. Feiten would like potential tennis players to start conditioning before the hiring of a new coach. B. Brown invited potential players to participate in the Tues/Thurs speed and development that is offered at the school. ***G. Ashe mentioned that he would work with T. Feiten to have an informational meeting with potential tennis players and update players/parents on coaching and workouts.***
- Track – B. Brown said that they are in the middle of their winter conditioning. The first official practice is February 15. 95% of the team's schedule is complete with 9 "home" track and field events. HVA will sponsor the Middle school championship this year.
- Volleyball – no report
- Wrestling – K Vara – HVA has a "home" meet this Thursday at 6:30pm vs Blount/Maryville. Encouraged all to attend and support the team. The team's record this year has been 6 wins, and 4 losses. All losses were against NON-district teams. Hopefully HVA will get one of the 2 top spots this year. Coach Furman would like to start an AAU club team for future high schoolers. This youth program would target the feeder schools that would attend HVA.
- Golf – no report

Website – K. Black – no report

General Fund Request – none

Fund Raising – B. Trew has resigned his position as Fundraising Director. T. Laggis has accepted the position. She is heading up the next General Fund fundraiser which is the Pancake Breakfast on February 6 from 7:30-10:30am. T. Laggis stated that tennis, golf, softball, baseball and fencing are scheduled to work the pancake breakfast and sell tickets. She brought a sample ticket to distribute and G. Ashe offered to print the tickets at the school. Approximately 200 tickets per team will be distributed. K. Vera asked if the wrestling team could participate. T. Laggis said since the tennis/fencing/golf teams were small, she will include the wrestling team in this fundraiser also. She will email the PACS of the above teams this week with more information regarding the February 6th pancake breakfast. ***T. Laggis has been working on a "thank you" card for > \$1000 sponsors for HVAAC and will look into a plaque and letter option as suggested by one major sponsor.*** She distributed a copy of a "sample" card. K. Smoak asked if she could include an example of how the sponsor's funds/contribution has helped the team.

- TradeBank – G. Rowcliffe – reported that we are signed up. HVAAC needs to find a parent to serve as a co-ordinator, as Katie does with Scrip and Media Guide. G. Rowcliffe will ask for a volunteer using the new group email program that K. Black has been developing. R. Honken mentioned he needs current

“needs” from the coaches. HVAAC can offer Hawk Packs and media coverage: guide space/banners etc in exchange for items needed for teams. Will have to use our broker to search for items on the coach’s list through TradeBank. R. Honken mentioned the idea of having available sponsorship on the hurdles or track lanes on the track. B. Brown did not want this to be an option.

Discount Cards – T. Laggis reported we have lots of cards left, would like to include these in the “thank you” card to all sponsors who contributed more than \$1000.

General Fund Raising Committee: T. Laggis asked for full information from team’s contacts. She has received 4-6 contacts so far, and needs to discuss future events with the “new” committee. She encouraged all PAC reps to send her two complete contact information for each team as soon as possible.

Johnny Long Training: G. Ashe said they had a coach’s meeting this past Friday. Several teams are participating in their training service. Knox County offers a stipend for strength and conditioning coach for all schools, he is not sure how much the stipend is. .
G. Ashe is working with J. Miller to have the whole institution on a reasonable contract with this training program especially if we can use the Knox County stipend.

US Cellular – G. Rowcliffe talked about the US Cellular calling all communities promotion. The corporate Turkey Creek location is donating some door prizes at the January 5th and 7th basketball games. In order to win the door prizes (which include SD cards, gel phone covers, blue tooth headsets and others) you simply have to show up at the game with TWO voting cards from U.S. Cellular. Winners will be announced at half-time!

One card needs to be the one you used to vote with. Write your cell phone number on it and drop it in the box at the U S Cellular table by the ticket table at these home games.

This will also get you a \$1 off admission price!!! The second card needs to be an unused voting card. Drop it in the second box and you’ll get another \$1 off admission!!! These cards will be used for parents and faculties at the school who cannot get out to vote or do not have Internet access.

Scripts: update per K Hensley, \$1500 for December.

Athletic Director: - G. Ashe mentioned that the new field house is almost complete. Temporary keys have been issued. Current coaching vacancies are: tennis head coach, volleyball head coach, girl’s soccer head and asst coach. Knox County does not allow any freelance agents. Any applicant who is interested in coaching a team needs to apply through Knox County. HVA can only look at applicants that have applied through Knox County. Currently tennis is the top priority in hiring a coach since their season is quickly approaching, followed by volleyball and girls soccer. G. Ashe announced that the gym curtain has been installed. Basketball concessions are being rotated amongst teams.

Old Business:

Hall of Champions – B. Meek asked about the Hall of Champions and if any further progress has been made regarding this project. ***R. Honken is working on details on the criteria for the record board, and whether we will have just state champions on this wall.***

Commemorative Bricks – K. Hensley asked if the heavy machinery was complete around the area where the bricks will be placed. G. Ashe acknowledged the completion and the need to work on placing the bricks. G. Rowcliffe mentioned that the bricks can be ordered online at the HVAAC website.

Next Exec Board meeting: 6-7pm, January 18, 2010 at HVA with the spring sports coaches

Exec Board meeting: 7-8:30pm

Next EB/PAC rep meeting: 6:30pm, February 1, 2010 at HVA

Highlighted items require attention by specified PAC Rep and/or Coach and/or EB member

Minutes submitted by Barbara Bush, HVAAC Secretary