



**Hardin Valley
Academy
Hawks**

Spring Media Guide

Hardin Valley Academy Athletic Council will be producing its first Media Guide for Spring Sports of Hardin Valley Academy. In order to produce a successful Media Guide we ask that each Spring Sport Athlete make a commitment to selling ads for their media guide, and support their sport. We have made available One-Liner Ads that give parents, family and friends a chance to show their support for their teams and coaching staff. The deadline to turn in your ads, together with your money is February 6, 2009. In the following pages you will find ad formats that will be available to purchase and printed in the upcoming 2009 Spring Sports Media Guide. Boys' Soccer, Baseball, Softball, Track, and Tennis will be included in the media guide. Prices for ads are listed on the ads as well as the order form.

The Hardin Valley Academy Spring Media Guide will have a color cover and b/w pages. Included will be a Team Photo/Roster, One-Liner Ads, Sponsor Advertising, and more. If you or someone that you know would like to sponsor a Hawk Player or Team or purchase Business Card – Full Page advertising in the Media Guide, please fill out the attached form. If you are interested in the color cover pages, please contact Donna Barnett as soon as possible as these spots are premium spaces. Note: we have produced a successful Fall and Winter guide; if you would like to run ads in multiple future media guides, please email Donna Barnett as the pricing levels are different for the purchase of ads in each of the media guides. If you should have any questions on the ads or formats, please contact Donna Barnett at (865) 531-2930 or by email at mdbarnett@knology.net.

If you are paying by check, please make it payable to HVAAC and write your student's full name and their sport on the memo portion of your check. One copy of the Spring Media Guide is included in the price of the 1/2 page to Full page ad space price.

For best results, display ads should be submitted digitally for best results. Color and Black & White images are ok and it is better to reduce than to enlarge a photo or logo images. Logos or special artwork provided by the advertisers will be reproduced as submitted and may be resized if necessary. You may send your images electronically to mdbarnett@knology.net as long as they are EPS OR PDF files and the resolution is at least 300 DPI.

Use the attached pricing worksheet to place your order. If you have any questions regarding the HVAAC Media Guide, please contact Donna Barnett at (865) 531-2930 or email: mdbarnett@knology.net.

\$300 B&W

**\$750 Inside Front Cover -
Color**

**\$750 Inside Back Cover -
Color**

\$900 Back Cover - Color

Full Page Ad

(actual size 8 x 10.5)

Please check for availability of Inside/Outside Cover pages as those pages may have already been sold.
Please contact Donna Barnett at mdbarnett@knology.net

Hardin Valley Academy reserves the right to edit, delete, or change content to suit the program's needs. In case of content omission Hardin Valley Academy Athletic Council's liability will be limited to a refund of monies not used.

\$50 B&W

This is the size of a personal One-Liner Ad. Must be 15 words or less.

\$150 B&W

\$75 B&W

**Business Card
Ad Space**

(actual size 5.125 x 3.875)

**1/4 Page
Ad Space**

(actual size 5.125 x 3.875)

Please print your message clearly on page 4.

\$200 B&W

Half Page Ad Space

(actual size 5.125 x 8)

**If you have questions, please call Donna Barnett at
(865) 531-2930 or e-mail mdbarnett@knology.net**



Hardin Valley Academy Athletic Council

2009 Spring Media Guide Ad Pricing & Order Form

Space Reservation Deadline for the Fall Media Guide:
February 6, 2008

Ordered By: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Athlete's Name: _____ Coach: _____

Description	Black/White	Color	Subtotal
Inside Front Cover*	n/a	\$750 Qty: ____	
Inside Back Cover*	n/a	\$750 Qty: ____	
Outside Back Cover*	n/a	\$900 Qty: ____	
Full Page	\$300 Qty: ____	n/a	
Half Page	\$200 Qty: ____	n/a	
Quarter Page	\$150 Qty: ____	n/a	
Business Card	\$75 Qty: ____	n/a	
One-Liner**	\$50 Qty: ____	n/a	

Artwork Supplied: Business Ad

E-mailed Electronic File Electronic File Enclosed

Personal Ad

Photo Enclosed Photo Not Enclosed

Fax Proof to: _____

E-mail PDF proof to: _____

Copy: _____

*Must call to find out if still available. Can not guarantee page placement unless authorized.

**Line ads contain no artwork or pictures, ad must be 15 words or less.

To reserve your space call Donna Barnett at (865) 531-2930 email: mdbarnett@knology.net

Turn in all Ad Order Forms to: Donna Barnett, HVAAC