

2009 Fall Media Guide

Hardin Valley

Academy

Hawks

Hardin Valley Academy reserves the right to edit, delete, or change content to suit the program's needs. In case of content omission Hardin Valley Academy Athletic Council's liability will be limited to a refund of monies not used.

\$50 B&W

This is the size of a personal One-Liner Ad. Must be 15 words or less.

\$150 B&W

1/4 Page
Ad Space

\$75 B&W

Business Card
Ad Space

\$200 B&W

Half Page Ad Space

Business Sponsors

\$300 B&W

**\$750 Inside Front Cover -
Color**

**\$750 Inside Back Cover -
Color**

\$900 Back Cover - Color

Full Page Ad

Hardin Valley Academy Athletic Council

2009 Fall Media Guide Business Ad Pricing & Order Form

Ordered By: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Athlete's Name: _____ Coach: _____

Artwork Supplied:

Business Ad

E-mailed Electronic File

Electronic File Enclosed

Camera Ready Art Enclosed

Business Card Enclosed

Fax Proof to: _____

E-mail PDF proof to: _____

Copy: _____

Payment Method: **Make checks payable to: HVAAC Memo: 2009 Fall Media Guide**

Description	Black/White	Color	Subtotal
Inside Front Cover*	n/a	\$750 Qty: ____	
Inside Back Cover*	n/a	\$750 Qty: ____	
Outside Back Cover*	n/a	\$900 Qty: ____	
Full Page	\$300 Qty: ____	n/a	
Half Page	\$200 Qty: ____	n/a	
Quarter Page	\$150 Qty: ____	n/a	
Business Card	\$75 Qty: ____	n/a	
One-Liner**	\$50 Qty: ____	n/a	

*Must call to find out if still available. Can not guarantee page placement unless authorized.

**Line ads contain no artwork or pictures, ad must be 15 words or less.

To reserve your space call Donna Barnett at (865) 531-2930 email: mdbarnett@knology.net

Turn in all Ad Order Forms to: Donna Barnett, HVAAC

Space Reservation Deadline for the Fall Media Guide:

August 3, 2009

If you have questions, please call Donna Barnett at (865) 531-2930 or e-mail mdbarnett@knology.net

Hardin Valley Academy Athletic Council will be producing its Media Guide for 2009 Fall Sports of Hardin Valley Academy. In order to produce a successful Media Guide we ask that each Fall Sport Athlete and Marching Band Member make a commitment to selling ads for their media guide, and support their sport. We have made available Family Ads that give parents, family and friends a chance to show their support for their teams and coaching staff. The deadline to turn in your ads, together with your money is August 3, 2009. In the following pages you will find ad formats that will be available to purchase and printed in the upcoming 2009 Fall Sports Media Guide. Football, Volleyball, Golf, Cross Country, Girls' Soccer, Cheer, Dance and Marching Band are included in the Fall Media Guide. Prices for business and friend/family ads are listed on the order form.

The Hardin Valley Academy Fall Media Guide will have a color cover and b/w pages. Included will be a Team Photo/Roster, Family/Friend Ads, Sponsor Advertising, and more. If you or someone that you know would like to sponsor a Hawk Player or Team or purchase Business Card – Full Page advertising in the Media Guide, please fill out the attached form. If you are interested in the color cover pages, please contact Donna Barnett as soon as possible as these spots are premium spaces. Note: We will also be producing a Winter and Spring Media Guide; if you would like to run ads in multiple media guides, please email Donna Barnett as the pricing levels are different for the purchase of ads in each of the media guides. If you should have any questions on the ads or formats, please contact Donna Barnett at (865) 531-2930 or by email at mdbarnett@knology.net.

If you are paying by check, please make it payable to HVAAC and write your student's full name and "media guide" on the memo portion of your check. For business sponsors, one

copy of the Fall Media Guide is included in the price of the 1/2 page to Full page ad space price.

For best results, display ads should be submitted CAMERA READY, (that is for reproduction "as is"). Color and Black & White images are ok and it is better to reduce than to enlarge a photo or logo images. Logos or special artwork provided by the advertisers will be reproduced as submitted and may be resized if necessary. Business cards submitted will be reproduced as closely as possible. Ads containing halftones will be accepted only if halftone is properly screened in place and Camera Ready. Please do not staple or write on Camera Ready artwork. You may also send your images electronically to mdbarnett@knology.net as long as they are EPS , TIFF, OR PDF files and the resolution is at least 300 DPI.

Use the attached pricing worksheet to place your order. If you have any questions regarding the HVAAC Media Guide, please contact Donna Barnett at (865) 531-2930 or email: mdbarnett@knology.net.

Business Sponsors (continued)

Description	Black/White	Color	Subtotal
Full Page	\$100- up to 3 pictures	n/a	
Half Page	\$75- up to 2 pictures	n/a	
Quarter Page	\$50- 1 picture	n/a	
Business Card	\$25- Words only	n/a	

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Turn in all Ad Order Forms to: Donna Barnett, HVAAC

Ordered By: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Athlete's Name: _____ Coach: _____

Photos Supplied:

E-mailed Electronic File

Electronic File Enclosed

Camera Ready Art Enclosed

Wording to be included: _____

Design layout and final design work will be completed by Media Guide Editing Committee.

Payment Method: Make checks payable to: HVAAC Memo: 2009 Fall Media Guide

- * Parents of Senior Athletes or Marching band Members will receive a \$25 discount on quarter page or larger ads.
- * No business references are allowed in ads.
- * Payment must accompany submission.

2009 Fall Media Guide Friends/Family Ad Pricing & Order Form

Hardin Valley Academy Athletic Council